

FOR IMMEDIATE RELEASE

Diamond Vogel Hosts Ribbon Cutting Ceremony and Tours

Orange City, IA — Diamond Vogel held a ribbon-cutting ceremony for the opening of its Innovation Center on Wednesday, September 13, 2023. The Innovation Center is the latest phase of Diamond Vogel's Building on Success Initiative that started in 2018, which includes several improvements to its Orange City campus.

The Innovation Center adds 36,000 square feet of state-of-the-art laboratory and office space, allowing up to 60 research and development scientists to collaborate on improvements and advancements to Diamond Vogel's extensive line of paints and coatings.

Diamond Vogel partnered with the architectural firm CMBA Architects based in Sioux City, Iowa, to design the project and selected Hoogendoorn Construction from Canton, South Dakota, to manage the project's construction. Union Bank from Lincoln, NE, financed the project, and the Iowa Economic Development Authority (IEDA) partnered with Diamond Vogel on the project as part of the High-Quality Jobs Program.

Leading the ribbon-cutting ceremony were Diamond Vogel's Chairman of the Board, Drew Vogel, and President and CEO, Jeff Powell. IEDA Director Debbie Durham, American Coatings Association President and CEO Andy Doyle, and Orange City City Administrator Earl Woudstra provided additional remarks at the ceremony. Diamond Vogel employees and community members joined the celebration and took tours of the new facility.

"Our company's first research lab was no bigger than a closet. Now with the Innovation Center, we have a cutting-edge facility able to support our research and development team in Orange City. We are thankful to have a facility that measures up to the people working in it," said Drew Vogel, Chairman of the Board.

Jeff Powell, President and CEO, stated, "The Innovation Center provides our technical staff with the space and resources to develop innovative and relevant products to meet our customers' needs and requirements. Continued innovation is a requirement for Diamond Vogel's long-term sustainability and success."

About Diamond Vogel

Diamond Vogel is a manufacturer of high-quality paint and coatings based in Orange City, Iowa. Founded in 1926, Diamond Vogel provides coating solutions to the industrial, architectural, industrial wood, aerosol, traffic, and toll manufacturing markets. For more information about Diamond Vogel, visit their website at diamondvogel.com.

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